Cybersecurity Student Video Contest

Contest Guidelines (Yes/No)

Note: If any criteria are not met, the submission will not be eligible for a prize. All decisions of contest judges are final.

1. **Forms Submission**: Were all necessary forms submitted (JotForm & media releases)?
2. **Platform Requirement**: Is the video posted on Instagram and tagged @wheatonAIT?
3. **Length**: Is the video between 30-90 seconds?
4. **Topic Approval**: Is the topic from the approved list (wheaton.edu/cybersecurity)?
5. **Accuracy**: Is the information accurate and current?
6. **Copyright**: Are there any copyrighted materials used?
7. **Content Appropriateness**: Is any part of the video inappropriate or offensive?
8. **Community Covenant**: Does the video violate Wheaton's Community Covenant?

Video Rubric					
	Excellent (4)	**Good (3)**	**Fair (2)**	**Poor (1)**	**Score**
Understanding of Topic	Demonstrates thorough understanding of the topic. Cybersecurity awareness is clearly tied in with topic in an obvious manner; strong connection is shown between cybersecurity best practices and topic theme.	Demonstrates considerable understanding of the topic. Cybersecurity awareness is tied in with topic; a fairly clear connection is made between cybersecurity best practices and topic theme.	Demonstrates some understanding of the topic. Cybersecurity awareness is mentioned but the connection between cybersecurity best practices to the topic theme is not supported.	Demonstrates little to no understanding of the topic. Cybersecurity awareness is not tied in with topic; no connection between cybersecurity best practices and topic theme is made	
Purpose	The video expertly makes a case for the topic's importance using precise arguments.	The video explains the topic's importance, but the arguments are not complete.	The video states that the topic is important but provides little explanation.	The video does not explain why the topic chosen is important.	
Organization	Excellent organization of the information.	Good organization of the information.	Little to no organization of information.	Scattered or circular; disorganized and lacking structure.	

Quality & Multimedia Techniques *Clarity of audio, graphics, text; seamless transitions,*	Excellent use of multimedia techniques. Video is well planned with smooth transitions edits. Sound is expertly balanced and easy to hear. All sound and visual elements coincide with the video's message.	Some multimedia techniques used. Video is well planned with competent edits. Sound is well balanced and easy to hear. Most sound and visual elements blend with video's Message.	Little use of multimedia techniques, showing minimal technological understanding. Video was somewhat planned. Transitions and edits are rudimentary. Sound is reasonably balanced. Some sound and visual elements are distracting.	No multimedia techniques are used. Video is not well planned and has poor edits. Sound is of poor quality. Many sound and visual elements distract from the video's message.	
Originality/ Creativity	New and innovative approach to the topic; unique design and production.	Adapts others' ideas to create own design; some originality shown.	Adapts others' ideas; very little originality shown.	Creative, but no originality shown.	
				Total:	